

bloomsberry

by camille roskelley

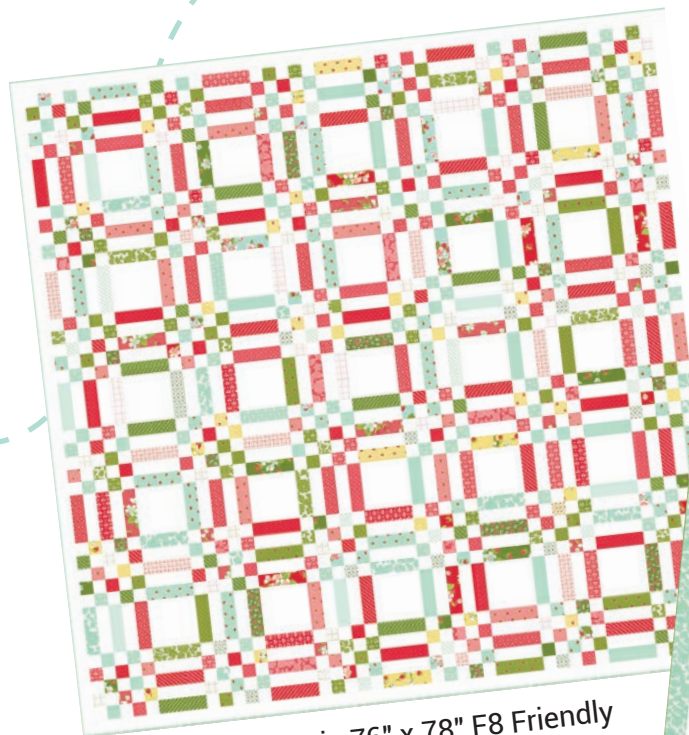
Friends, welcome to **Bloomsberry**. A fun little twist on the darling Bloomsbury neighborhood in London's west end, to me this collection feels just like **Springtime in London**. I took my family to visit my little brother there last spring and it was absolutely lovely. **Flower boxes, blooming gardens, and beautiful blue skies**, it simply couldn't have been more charming. While we were out exploring one beautiful morning we weren't quite sure where we were until my youngest son **spotted a sign** that let us know **we were in Bloomsbury**. At



that very moment the **idea of this sweet collection was born**.

Bloomsberry includes beautiful **berry tones** and **fresh greens** and **aquas** with just a touch of **butter yellow**. It has the sweetest **signature floral** (with both berries and blossoms, of course!) and lots of **fresh basics** as well as some new **vintage inspired prints**. And of course the most delightful **printed patchwork** to complete the collection. I hope you enjoy your stay in **Bloomsberry**.

SEPTEMBER DELIVERY *moda*



TB 304 Picnic 76" x 78" F8 Friendly



TB 302 Berries 66" x 79"
Available as digital top for shop sample

Kit
55350



TB 236 Flower Girl 2 74" x 74"



TB 305 Sunkissed 66" x 71" LC Friendly



TB 303 Bountiful
63" x 73" LC Friendly

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55350 11*



55356 11



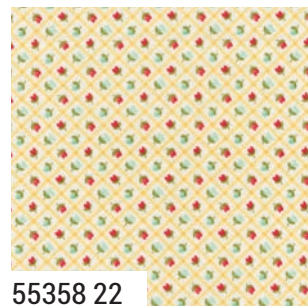
55353 11*



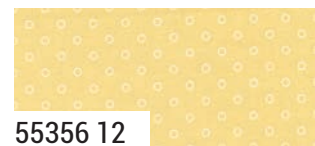
55357 11*



55355 11



55358 22



55356 12



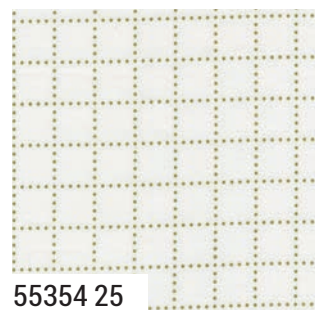
55353 12*



55352 12*



55350 12*



55354 25



55351 24



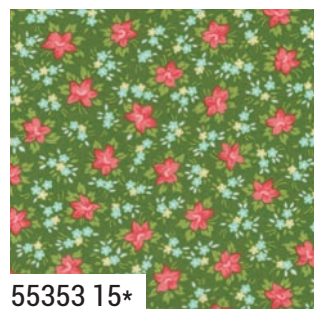
55356 14



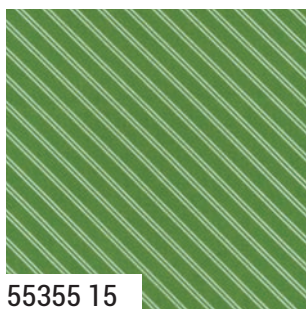
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55352 14



55353 15*



55355 15



55350 15*

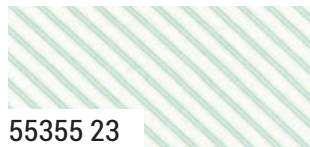
9900 200 OFF WHITE

9900 192 LEAF

Bella Solid Coordinates

moda SEPTEMBER DELIVERY

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55355 23



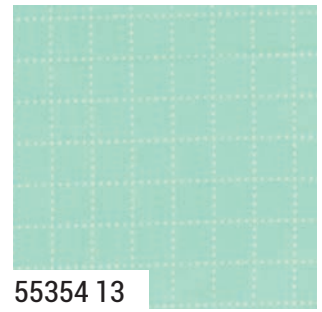
55358 23*



55351 11*



55357 13



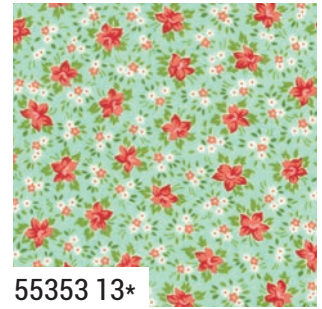
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55350 13*



55352 13*



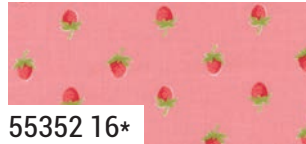
55353 13*



55354 11



55351 17*



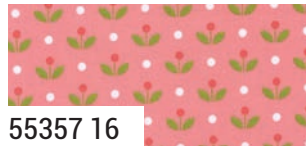
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55357 17



55358 11*



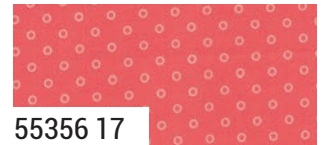
55357 16



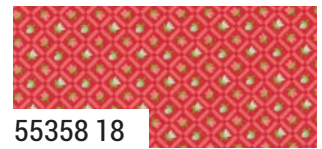
55350 17



55355 18



55356 17



55358 18



55357 18*



55356 18



55354 18*



55350 18*

9900 34 AQUA

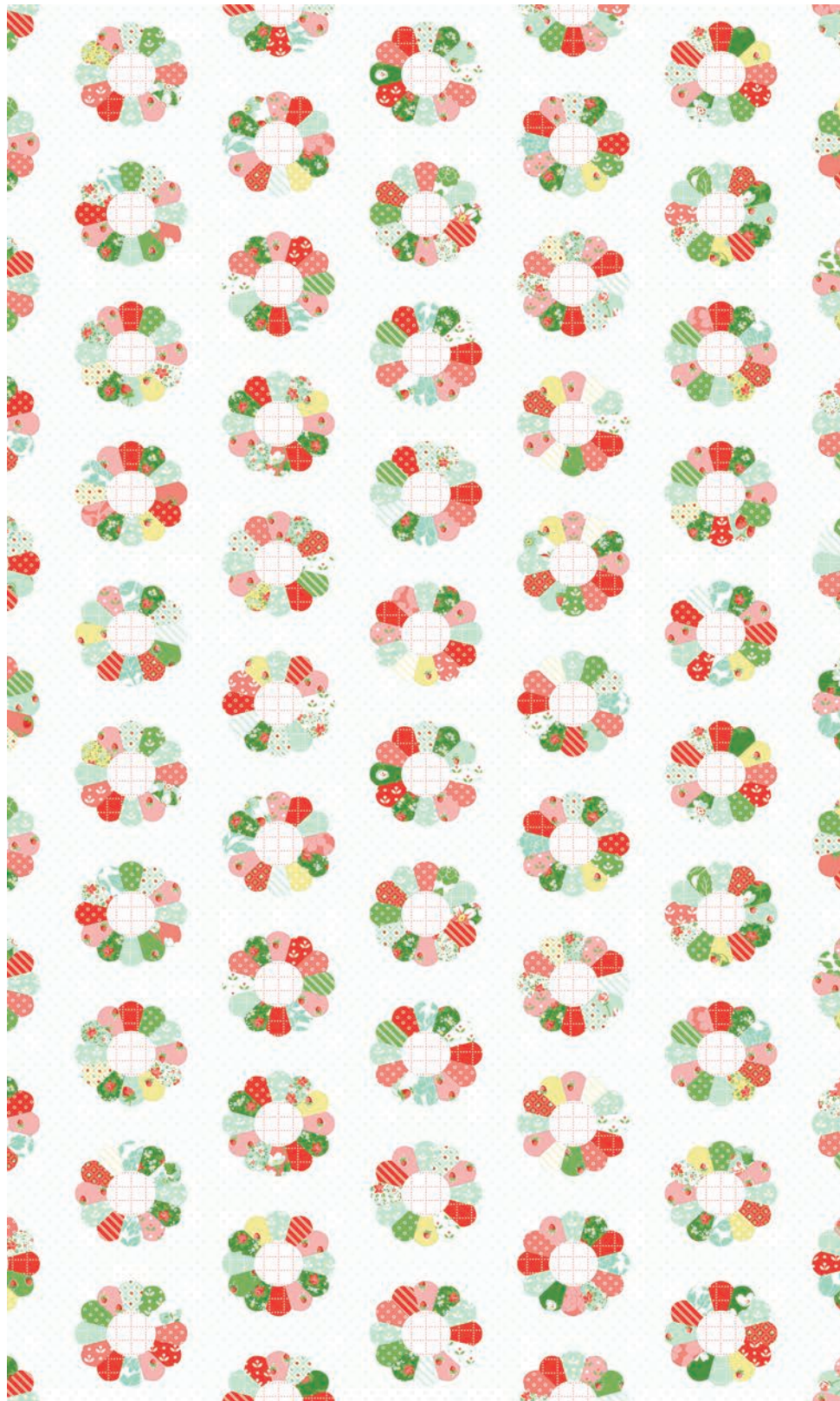
9900 61 PINK

9900 299 FLAMINGO

9900 123 BETTY'S RED

Bella Solid Coordinates

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55359 11 60" Cheater

55350

Asst.
15

Asst.
10

Low Cal
10

BAst.
15

AB

F8

JR

LC

MC

PP

KIT

DT

SEPTEMBER
DELIVERY

•40 Prints •1 60" Cheater •100% Premium Cotton

Precuts include all 40 skus. Precuts do not include cheater 55359-11. Bella Solid Coordinates are not included in assortments or precuts.



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