

Bloom Where You're Planted: The Quilting Journey of Heather Briggs

"You never know what you are capable of until you try." For Heather Briggs, this simple truth has guided every chapter of her creative journey. It carried her from the world of architectural design into quilting, through countless late nights stitching her first quilt, and eventually to a dream she once thought unreachable—designing fabric for Moda Fabrics.

Today, Heather is known as the designer behind My Sew Quilty Life, a brand that blends her architectural eye for detail with a love of nature and a distinctly romantic, floral style. Her work feels both intentional and heartfelt, shaped by a path that is as inspiring as the quilts she creates.

From Blueprints to Quilt Blocks

Before she ever pieced a quilt block, Heather was drafting blueprints. As an Architectural Designer, she worked on



hospitals and healthcare facilities across the country. The job demanded precision and problem-solving, sharpening her understanding of structure, balance, and proportion—skills that now form the foundation of her quilt designs.

Quilting entered her life unexpectedly in 2017 while she was running a newborn photography business. Wanting a handmade quilt as a photo prop, she ambitiously chose the intricate Grandmother's Flower Garden pattern. Her plan was to distress it for an antique look, but after stitching thousands of hand-pieced hexagons over nearly three years, she couldn't bring herself to alter it.

"It was at that moment that I learned to respect quilting," Heather says. "I spent nearly three years finishing it, but it will always be a treasure to pass down." What began as a prop became a passion, and quilting became her creative home.



Building My Sew Quilty Life

In 2020, Heather felt called to a new season. She longed to step away from the demanding hours of architecture and embrace a life centered on family and creativity. That's when My Sew Quilty Life was born.

Her pattern brand quickly became known for its feminine, floral aesthetic and thoughtfully designed quilts. Heather estimates she has now published over 100 patterns, many featured in quilting magazines—a remarkable accomplishment in just a few short years. Still, fabric design remained her greatest dream, and when the opportunity with Moda Fabrics arrived, she embraced it wholeheartedly.

Family, Faith, and Community

Heather lives in South Carolina's Blue Ridge foothills with her husband Zach,



MSQL 208 Sweetie 64" x 80"

Kit
31790

their teenage son Seth, and their goldendoodle, Griffey. "Not a day goes by that we don't talk about quilts or fabric," she shares. "My family is my biggest support system."

Her faith also anchors her life and work. "My Lord and Jesus Christ come first," Heather says, a belief that brings purpose and meaning to all she creates.

Blooming Into the Future

"My quilting story is rather unique," Heather reflects, "but I think that's what makes it special. I didn't know what I didn't know—and that made me brave enough to start."

Today, she encourages others to take that same leap of faith, believing that with creativity, courage, and a little floral inspiration, anyone can bloom where they are planted.

Handmade Sweetness

by Heather Briggs of *My Sew Quilty Life*

Have you ever been given something from a loved one—a quilt, a keepsake, a **handmade treasure**—and instantly felt the **love woven into it**? Or stumbled upon a sweet heirloom and wondered about its story? **Handmade Sweetness** is inspired by those cherished pieces, **lovingly created** and passed down from one generation to the next. Stitched with love and sweetened by time.



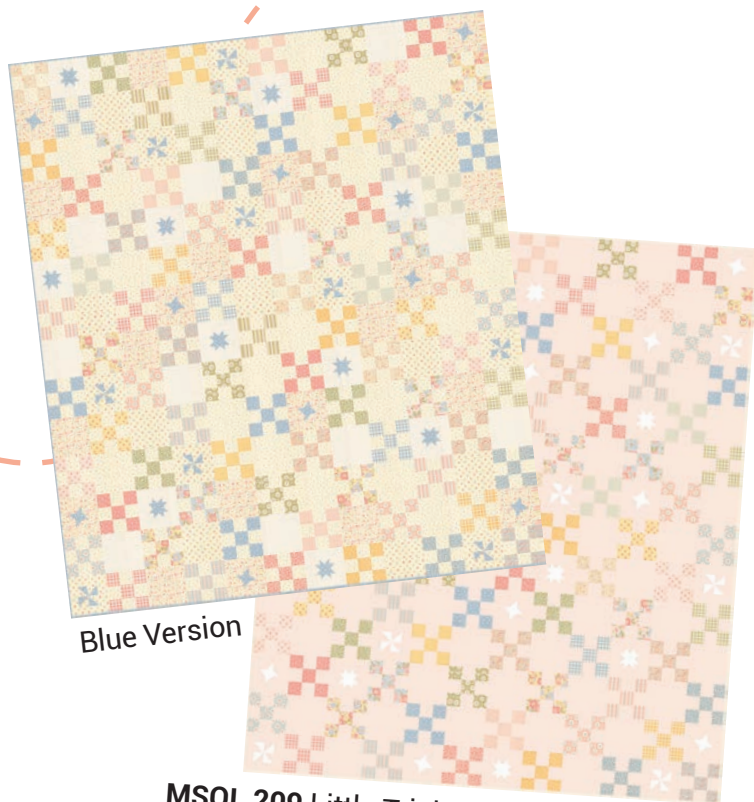
MSQL 213 Pieced With Love Pillow
20" x 20" MC Friendly



The collection features **delicate floral prints** and a gentle palette of pastel light pinks, rosy pinks, dusty blue, soft green, buttery yellow, and warm cream, evoking tenderness and nostalgia. It also includes a **quilt block panel** with **12 timeless blocks** inspired by antique quilts, along with a **Labels & Things panel** offering quilt labels, meaningful words, and additional **2.5" squares** to add personal, heartfelt details to your projects.

Handmade Sweetness celebrates the heart of quilting—preserving memories, honoring handmade traditions, and sharing love, one stitch at a time.

SEPTEMBER DELIVERY *moda*



Blue Version

MSQ 209 Little Trinkets
72" x 84" JR Friendly

Pink Version

MSQ 210 Blue Beauty 66" x 85"



MSQ 212 Pieced With Love
70" x 90" LC Friendly



MSQ 211 Vintage Flutters
66" x 79" LC Friendly

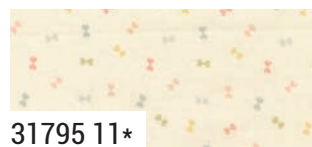


MSQ 214 Sweetness Sampler
Quilt 46" x 58", Pillows 30" x 19"
Additional pillow versions available

Handmade Sweetness by Heather Briggs of My Sew Quilty Life



31795 41



31795 11*



31794 11*



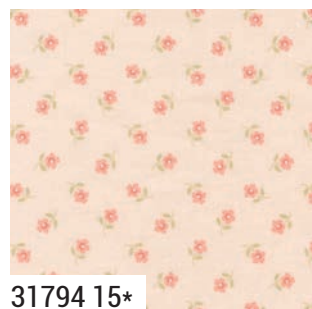
31790 11*



31793 11*



31791 11*



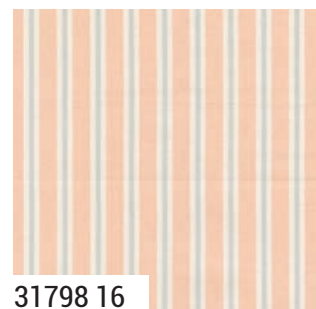
31794 15*



31792 16*



31796 16



31798 16



31790 15*



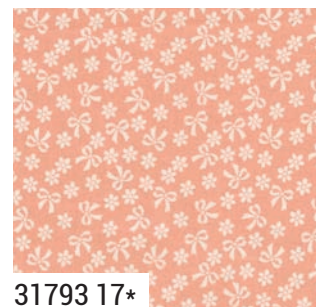
31791 15*



31797 17



31795 17



31793 17*

9900 182 PORCELAIN

9900 88 BUBBLE GUM

9900 297 PEACH BLOSSOM

Bella Solid Coordinates

moda SEPTEMBER DELIVERY

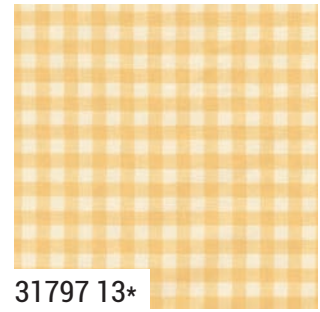
Handmade Sweetness by Heather Briggs of My Sew Quilty Life



31790 12*



31796 14



31797 13*



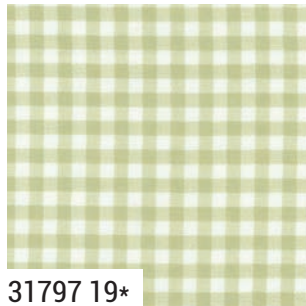
31794 12*



31795 13



31798 19



31797 19*



31792 19*



31793 19*



31796 22



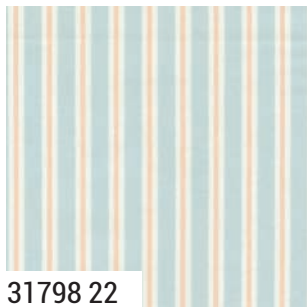
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31791 22*



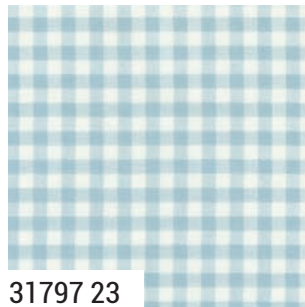
31790 22*



31798 22



31795 23



31797 23



31793 23*

9900 272 CANARY

9900 457 PEAR

9900 460 POWDER BLUE

Bella Solid Coordinates

moda SEPTEMBER DELIVERY

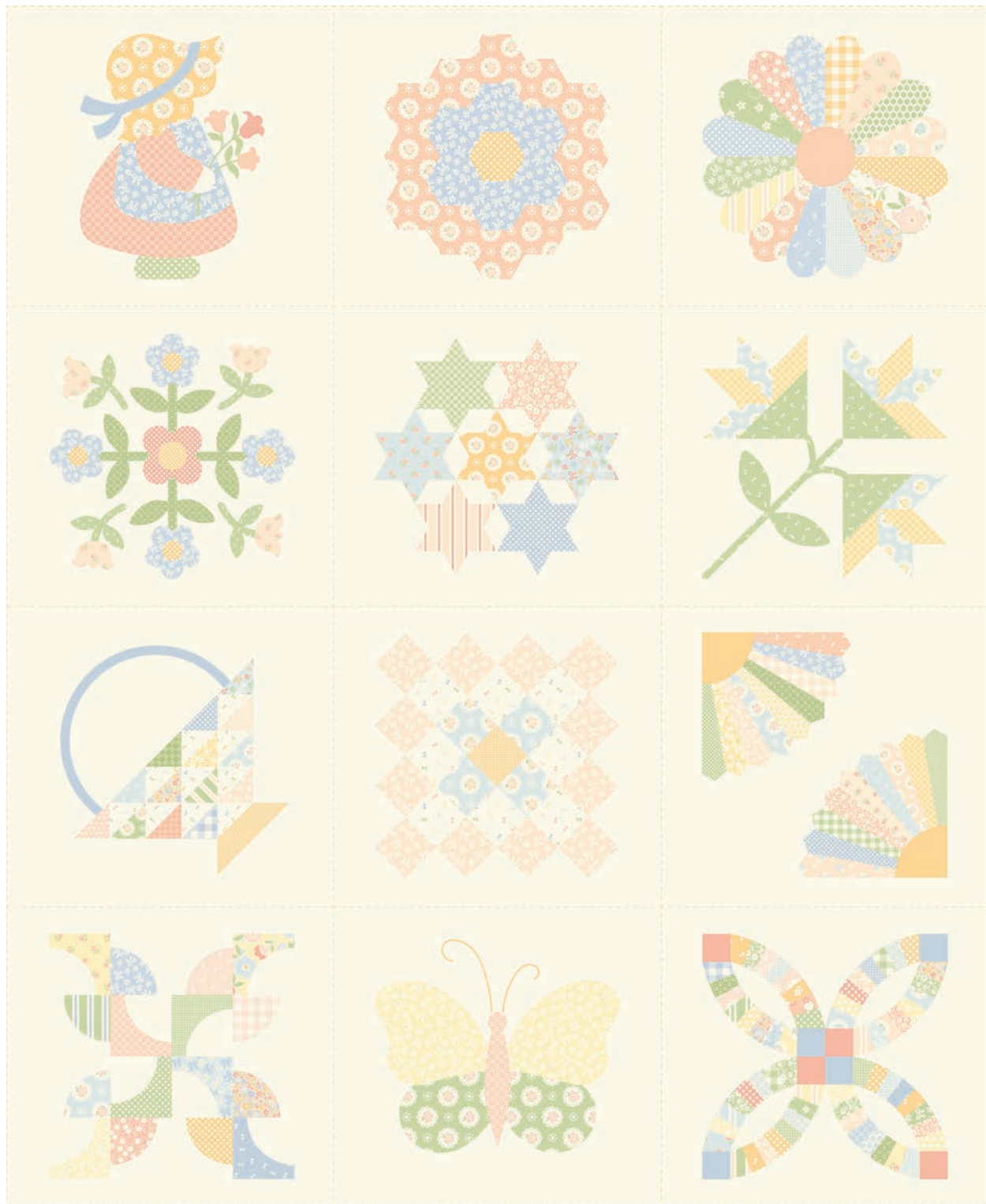
Handmade Sweetness by Heather Briggs of My Sew Quilty Life



31799 11 Labels n Things Panel Size: 36" x 44". Labels vary in size.

moda SEPTEMBER DELIVERY

Handmade Sweetness by Heather Briggs of My Sew Quilty Life



31772 11 Panel Size: 36" x 44". Quilt Blocks: 12" x 11".

31790

Asst.
15

Asst.
10

Low Cal
10

BAst.
15

AB

F8

JR

LC

MC

PP

KIT

SEPTEMBER
DELIVERY

•34 Prints •100% Premium Cotton

AB includes 33 skus - cut 31772-11 - 36" x 44". F8 includes 32 skus - no panels. JRs, LCs, MCs & PPs include 32 skus with two each of 31790 & 31793 - no panels. Bella Solid Coordinates are not included in assortments or precuts.

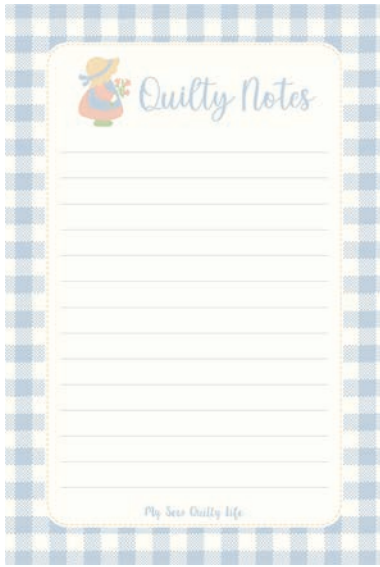
Handmade Sweetness by Heather Briggs of *My Sew Quilty Life*



MSQL 216 Quilt Shop BOM 75" x 84"

moda SEPTEMBER DELIVERY

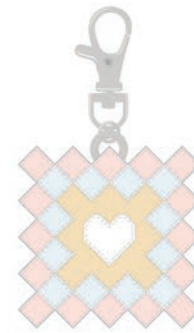
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MSQL 143N Notepad
4" x 6" Mul 3



MSQL 131N
Needle Minder
1.75" x 1.75" Mul 3



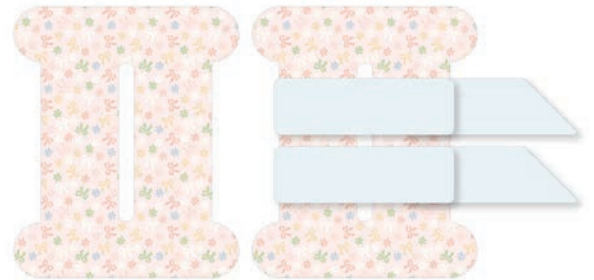
MSQL 126N
Granny's Hearts
Zipper Charm
1.75" x 1.75" Mul 3



MSQL 122N
Handmade
Zipper Charm
1" x 3" Mul 3



MSQL 135N Pack of 12 Woven Labels
Various Sizes Mul 3



MSQL 145N Large Binding Holder
5" x 6" Mul 3



MSQL 142N Set of 6 Greeting Cards + 6 White Envelopes. Blank inside.
5.5" x 4.25" Mul 3

moda **SEPTEMBER DELIVERY**